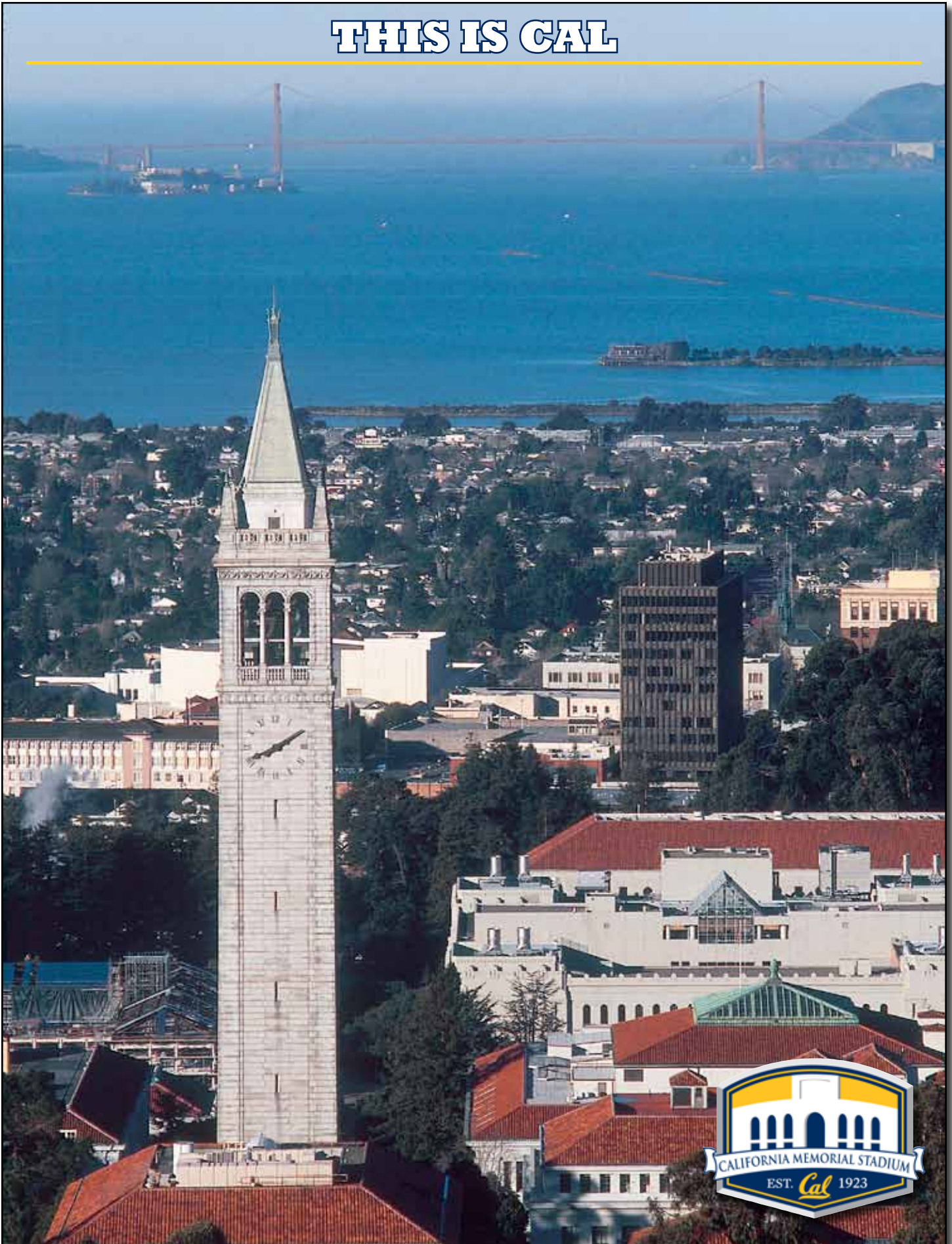


THIS IS CAL



THE UNIVERSITY



CAL STUDENT BODY

Number of Students (Fall 2009)	35,843
Undergraduate	25,530
Graduate	10,313
Degrees Granted (2008-09)	
Bachelor's	7,247
Master's and Professional	2,385
Doctoral	864
Profile of Freshmen	
From California	73%
From California Public High School	75%
At Least 1 Parent Born Outside U.S.	66%
First in Family to Attend College	25%

Founded in the wake of the gold rush by leaders of the newly established 31st state, the University of California's flagship campus at Berkeley has become one of the preeminent universities in the world. Its early guiding lights, charged with providing education (both "practical" and "classical") for the state's people, gradually established a distinguished faculty (with 21 Nobel laureates to date), a stellar research library, and 351 academic degree programs.

This California institution became a catalyst of economic growth and social innovation – the place where vitamin E was discovered, a lost Scarlatti opera found, the flu virus identified, and the nation's first no-fault divorce law drafted. Scholars at

Cal have conducted ground-breaking research on urban street gangs and on basic human nutritional requirements, identified why wartime supply ships were failing at sea, invented technologies to build faster and cheaper computer chips, and imaged the infant universe.

In recognition of broad and deep excellence, respected sources have repeatedly ranked the University at or near the top in fields ranging from engineering and the "hard" sciences to the social sciences, arts and humanities. The National Research Council, in the most recent version of its highly-regarded report on U.S. public and private universities, ranked Cal No. 1 nationally in the number of campus graduate programs (35 out of

DISCOVERIES AND CONTRIBUTIONS BY UNIVERSITY OF CALIFORNIA SCHOLARS

1887 • EARTHQUAKE SCIENCE

Earth Sciences professors set up the Western Hemisphere's first string of seismographic stations, to systematically record seismic activity and publish these earthquake records.

1895 • NUTRITION

M.E. Jaffe becomes the first professor of nutrition in the United States. UC Berkeley quickly moves to the top in this field, making important contributions to the emerging understanding of the positive dietary role of vitamins, minerals and protein, and the negative role of cholesterol and fats.

1907 • CLEANER SMOKESTACKS

Frederick G. Cottrell, professor of chemistry, develops an electrical precipitation device to clean smokestack emissions; it is still in use today.

1922 • VITAMIN E

Anatomy professor Herbert M. Evans and his assistant, Katharine S. Bishop, co-discover vitamin E.

1924 • DEEP-SEA DIVING

Chemist Joel H. Hildebrand formulates a mixture of helium and oxygen for deep-sea diving, enabling divers to explore deeper into the sea than ever before, without experiencing the "bends."

1931 • THE CYCLOTRON

Ernest O. Lawrence designs the first cyclotron, launching the scientific use of particle physics to discover the fundamental structure of matter. The cyclotron has a major impact on the treatment of diseases, making it possible to create in large quantities the radioactive isotopes used in medical treatments. In 1939, Lawrence becomes UC Berkeley's first Nobel laureate.

1940S • CARBON-14 AND PHOTOSYNTHESIS

A team led by chemist Melvin Calvin resolves the riddle of photosynthesis, tracing the pathways by which plants use sunlight to convert carbon dioxide to carbohydrates. As part of this effort, Calvin discovers that Carbon-14 can be used as a molecular tracer, and uses it to reveal the path of carbon as it travels through a plant. In 1961, Calvin is awarded the Nobel Prize in chemistry.

1940S • FLU VACCINE

The influenza-virus vaccine is developed during World War II by biochemist Wendell M. Stanley and colleagues.

1941 • TRANSURANIC ELEMENTS

Using the cyclotron, plutonium is produced by professors Glenn T. Seaborg and Edwin McMillan and colleagues. For this work, Seaborg and McMillan share the 1951 Nobel Prize in chemistry.

1943 • THE ATOMIC BOMB

During World War II, UC Berkeley directs operation of the U.S. government laboratory at Los Alamos, New Mexico, incorporating work by Berkeley faculty and others to develop the atomic bomb. The laboratory is directed by physics professor J. Robert Oppenheimer.

1947-1955 • LIPOPROTEINS AND HEART DISEASE

John Gofman, medical physics professor, and his former doctoral students Frank Lindgren and Alex Nichols, discover and name the various lipoprotein classes – such as low-density lipoproteins

NOBEL PRIZE WINNERS CURRENT FACULTY NOBEL LAUREATES AT CAL

2009 – Oliver E. Williamson (Economics)
2006 – George F. Smoot (Physics)
2001 – George A. Akerlof (Economics)
2000 – Daniel L. McFadden (Economics)
1997 – Steven Chu (Physics)
1986 – Yuan T. Lee (Chemistry)
1964 – Charles H. Townes (Physics)
1960 – Donald A. Glaser (Physics)

DECEASED FACULTY NOBEL LAUREATES

1994 – John C. Harsanyi (Economics)
1983 – Gerard Debreu (Economics)
1980 – Czeslaw Milosz (Literature)
1968 – Luis Alvarez (Physics)
1961 – Melvin Calvin (Chemistry)
1959 – Owen Chamberlain (Physics)
1959 – Emilio G. Segre (Physics)
1951 – Edwin M. McMillan (Chemistry)
1951 – Glenn T. Seaborg (Chemistry)
1949 – William F. Giaque (Chemistry)
1946 – John H. Northrop (Chemistry)
1946 – Wendell M. Stanley (Chemistry)
1939 – Ernest O. Lawrence (Physics)

36) among the top 10 in their fields.

In accordance with the University's "public" character, Cal has long served talented individuals

CAL STUDENT-ATHLETE FACTS

- Nearly half (49%) of Cal's student athletes earned a cumulative GPA of 3.0 or higher. Divided by gender, they break out as follows: 190 men (39%) and 203 women (63%) earned a cumulative GPA of 3.0 or higher.
- Six of the 13 men's teams (46%) and nine of the 14 women's teams (64%) earned cumulative GPAs of 3.0 or higher.
- Six of the 13 men's teams (46%) and eight of the 14 women's teams (57%) earned cumulative team GPAs higher than their historical average.
- Nearly 60 percent of the University's student-athletes were honored at halftime of men's basketball and football games for earning a term GPA over 3.0.
- Over 70% of Jeff Tedford's first football recruiting class has graduated.
- Eight teams scored perfect Academic Progress Rates for the 2008-2009 academic year.

CAL FACTS

- Berkeley has one of the top university libraries in the nation. With well over 10 million volumes and more than 400 special collections, Berkeley's library holdings are the fourth-largest in North America and have been ranked first in the nation among public libraries.
- There are over 600 clubs on campus from which students may choose.

regardless of means. As early as 1897, financial aid was available for "needy and deserving" students. More than a century later, Cal combines outstanding teaching and research programs with broad access for students of all means – educating more federal Pell Grant recipients from low-income families than all eight Ivy League universities combined. Close to 30 percent of freshmen are the first in their families to attend college.

14 COLLEGES AND SCHOOLS

- Haas School of Business
- College of Chemistry
- Graduate School of Education
- College of Engineering
- College of Environmental Design
- School of Information
- Graduate School of Journalism
- School of Law
- College of Letters & Science
- College of Natural Resources
- School of Optometry
- School of Public Health
- Richard & Rhoda Goldman School of Public Policy
- School of Social Welfare

(LDL), today referred to as "bad" cholesterol, and "good" high-density lipoproteins (HDL) – and discover the role of LDL and HDL in heart disease.

1952 • WETSUITS

Hugh Bradner invents first wetsuit. The new protective garment helps to spawn new sports such as board sailing and body boarding; transform commercial, military, and recreational deep-sea diving; and advance understanding of oceans.

1961 • GROUND-FAULT INTERRUPTER

Charles Dalziel, a professor of electrical engineering and computer sciences, invents a ground-fault interrupter, a device now found in virtually every home and building to protect people from electrical shocks caused by defects in appliances or grounding systems.

1964 • FREE SPEECH MOVEMENT

Inspired by the Civil Rights movement and fueled by opposition to the war in Vietnam, Cal students organize against rules limiting their political activities on campus. Asserting their Constitutional rights, Free Speech Movement activists hold a series of demonstrations and actions for the right to use Sproul Plaza for political discussion and the dissemination of political literature. The student movement compels the university to drop restrictions on speech, a reform subsequently adopted by most other U.S. campuses.

1971 • BIRTH OF BIOTECH

The first biotechnology company, Cetus, is founded by Donald Glaser, winner of the 1960 Nobel Prize in physics.

1978 • BETA-ENDORPHIN

Beta-endorphin, a substance produced in the brain that acts as a pain killer, is discovered by Choh Hao Li.

1980 • POET NOBELIST

Poet Czeslaw Milosz receives the Nobel Prize in literature, UC Berkeley's first Nobel outside the sciences. A native of Poland who obtained political asylum in France before becoming a Cal professor in 1961, his work was prohibited by Poland's communist government; the ban falls apart when Milosz is awarded the Nobel and becomes a national hero in his homeland. Later, Milosz's poems are placed on the monument to fallen shipyard workers in Gdańsk.

1992 • REVOLUTION IN TELESCOPE DESIGN

UC astronomers led by Jerry Nelson co-develop the world's largest telescope, the W.M. Keck Telescope, atop Mauna Kea, a dormant volcano on the island of Hawaii. Revolutionary in design, the Keck's primary mirror is composed of 36 hexagonal segments that join to form a single, honeycombed piece of reflective glass.

1995 • U.S. POET LAUREATE

English Professor Robert Hass is named U.S. Poet Laureate by Library of Congress. The landscapes of his native Northern California figure large in the sensual geography of his work. He is later awarded the National Book Award and the Pulitzer Prize for his book *Time and Materials*.

1998 • PEACE CORPS VOLUNTEERS

UC Berkeley enlists its 3,000th Peace Corps volunteer, more than from any other university.

2003 • MARK TWAIN ONLINE

The Bancroft Library brings author Mark Twain into the 21st century, publishing his body of letters online. Cal libraries house the world's largest collection of Twain's writings, photos, scrapbooks and books from his personal library.

2006 • THE "SEEDS" OF THE MODERN UNIVERSE

In 1992, a team led by cosmologist George Smoot obtains the earliest images of the infant universe and observes minute variations in temperature across the sky, revealing the early beginnings of galaxies and clusters of galaxies. These findings confirm the predictions of the Big Bang theory. In 2006, Smoot is awarded the Nobel Prize in Physics, becoming the most recent of Cal's 21 Nobel laureates.

CAMPUS ADMINISTRATION

ROBERT J. BIRGENEAU CHANCELLOR



Robert J. Birgeneau became the ninth chancellor of the University of California, Berkeley, on September 22, 2004. An internationally distinguished physicist, he is a leader in higher education and is well known for his commitment to diversity and equity in the

academic community.

Before coming to Berkeley, Birgeneau served four years as president of the University of Toronto. He previously was Dean of the School of Science at the Massachusetts Institute of Technology, where he spent 25 years on the faculty. He is a fellow of the U.S. National Academy of Sciences, the Royal Society of London, the American Philosophical Society and other scholarly societies. He has received many awards for teaching and research and is one of the most cited physicists in the world for his work on the fundamental properties of materials.

In 2006, Birgeneau received a special Founders Award from the American Academy of Arts and Sciences along with President John Hennessy of Stanford University and filmmaker George Lucas. Established in the 225th anniversary year of the Academy, this award honors men, women and institutions that have advanced the ideals and embody the spirit of the Academy founders – a commitment to intellectual inquiry, leadership and active engagement. In 2008, Birgeneau and President Nancy Kantor of Syracuse University received the 2008 Carnegie Corporation Academic Leadership Award as “Champions of Excellence and Equity in Education.” Most recently, Birgeneau was one of three recipients of the Shinnyo-en Foundation’s 2009 Pathfinders to Peace Prize for his contributions to bringing about a more peaceful world. The foundation singled out Birgeneau for his “commitment to diversity, equity and inclusion and to the integration of public service as an essential component of the academic experience.” In 2009, Birgeneau became Chair of the Council of Presidents, Universities Research Association, Inc.

A Toronto native, Birgeneau received his B.Sc. in mathematics from the University of Toronto in 1963 and his Ph.D. in physics from Yale University in 1966. He served on the faculty of Yale for one year, spent one year at Oxford University, and was a member of the technical staff at Bell Laboratories from 1968 to 1975. He joined the physics faculty at MIT in 1975 and was named Chair of the Physics Department in 1988 and Dean of Science in 1991. He became the 14th president of the University of Toronto on July 1, 2000.

At Berkeley, Birgeneau holds faculty appointments in the Departments of Physics and Materials Science and Engineering in addition to serving as Chancellor.

He and his wife, Mary Catherine, have four grown children and nine grandchildren.

FRANK D. YEARY VICE CHANCELLOR – ADMINISTRATION



Frank D. Yeary was appointed Vice Chancellor at the University in 2008. Mr. Yeary has for many years served as a strategic and financial advisor to senior executives and board members of leading global corporations, educational institutions and non-profit organizations.

As Vice Chancellor, Mr. Yeary is acting as Chief Administrative Officer, overseeing much of the administrative operations on campus, including finance, human resources and intercollegiate athletics. In addition, he serves as an advisor to the Chancellor on strategic and financial issues important to the campus. In this regard, he guides a number of major strategic initiatives, including the development of a sustainable long-range financial strategy and the implementation of a major re-engineering and cost reduction effort for the campus.

Prior to this appointment, Mr. Yeary was one of the nation’s leading investment bankers and merger advisors. During his career, he personally advised on a number of the largest and most complicated merger transactions on record. As Head of Global Mergers and Acquisitions at Salomon Smith Barney (and then Citigroup) he initially restructured the department and then led the firm from a fifth-place rank to a second-place mark in the global M&A league tables – a ranking Citi retained when he departed in 2008.

Mr. Yeary began his career in 1984 at Lehman Brothers Kuhn Loeb in San Francisco, Calif. He later moved to New York City and in 1990 joined Salomon Brothers Inc where, at the age of 31, he became one of the youngest investment bankers ever promoted by Salomon to Managing Director; he later went on to lead Salomon’s highly-regarded Global Telecom and Media investment banking practice. In 1998, he joined The Carlyle Group as the partner responsible for opening a New York City office for the global private equity firm. Under his leadership, Carlyle grew dramatically in New York and anchored successful investment practices in the Telecom, Media and Healthcare industries.

Mr. Yeary rejoined Salomon Smith Barney in 2001 and subsequently became head of the firm’s Global Telecom, Media and Technology effort prior to running the firm’s Global M&A business. In addition, he was a member of the investment bank’s Operating and Management Committees, a member of the investment committee for Citigroup Capital Partners I and II (private equity investment funds) and he focused the investment bank’s commitment to diversity by developing and chairing a newly created Diversity Committee at the firm.

Mr. Yeary is a member of the Board of Directors of Intel Corp.

An active supporter of education and community, he serves as a trustee on the boards of New York Public Radio, University of California Berkeley Foundation and Head-Royce School.

ROBERT G. JACOBSEN FACULTY REPRESENTATIVE



Robert G. Jacobsen, a Professor of Physics, serves as Cal’s faculty athletics representative.

Appointed to the position in 2010, Jacobsen provides oversight and advice to the athletics program concerning compliance with NCAA rules and student-athletes aca-

ademic matters. He is empowered by the NCAA to represent Cal in dealings with both the NCAA and the Pacific-10 Conference, and advises the chancellor on campus policies relating to student-athletes.

Jacobsen spent 1976 through 1986 working in the computer and data communications industry for a small company that was successively bought out by larger and larger companies before he returned to graduate school. From 1991-94, he was a Scientific Associate and Scientific Staff Member at CERN, the European Laboratory for Nuclear Physics, in Geneva, Switzerland. While there, he was a member of the ALEPH collaboration concentrating on B physics and on the energy calibration of the LEP collider. He joined the faculty at Cal in 1995.

Among Jacobsen’s honors at the University are its Distinguished Teaching Award, the Noyce Prize for Excellence in Undergraduate Teaching and the Goldman Award for Distinguished Faculty Advising of Undergraduates. He has delivered lectures on his research activities on four continents and taught special classes for graduate students at 11 universities.

Jacobsen’s research has studied the basic properties of the Universe using the techniques of particle physics. Upon arrival at Berkeley he joined the BaBar experiment, a worldwide collaboration of more than 500 scientists and engineers who built a device to study the fundamental interactions of matter and antimatter. During its run from 1999-2006, the experiment accumulated the world’s largest sample of particles for studying the intrinsic difference between matter and antimatter.

His current project, the LUX collaboration, is installing a detector 4,000 feet underground in the Homestake Mine in South Dakota to study dark matter, which comprises the majority of the Universe yet is largely unknown.

Jacobsen obtained a B.S.E.E. from MIT in 1978 and his Ph.D. in experimental high-energy physics from Stanford in 1991.

DIRECTOR OF ATHLETICS

SANDY BARBOUR DIRECTOR OF ATHLETICS



As Director of Athletics at the University of California, Sandy Barbour oversees an athletic department that ranks as one of the most successful in the country with a mission that seeks to match its level of excellence with that attained by the entire University.

Built upon four pillars – to teach, to serve, to compete and to excel – Cal Athletics strives to combine high athletic achievement with the academic rigors of the No. 1 public university in the country, and to do so with integrity, passion, respect, teamwork, innovation, diversity and professionalism. The department is charged not only to be a campus and community leader, but also to be a place where individuals can grow to their utmost potential.

Under Barbour's leadership, the Golden Bears have developed into a model program that has excelled in academics and increased its revenues in tickets, sponsorship and fundraising while becoming a mainstay among the top 10 in the annual Directors' Cup standings. Cal placed in that elite group for the fifth straight year, its seventh top-10 showing in the past decade, with a No. 9 finish in 2009-10, during which Cal's programs recorded a pair of NCAA runner-up finishes in men's swimming and women's rowing. The Bears were also in the top five in women's swimming (3rd), men's gymnastics (5th) and women's volleyball (5th). In all, 17 programs contributed to Cal's total.

"Sandy Barbour was my first appointment at Berkeley, and I consider it a privilege to have her as our athletic director," Chancellor Robert J. Birgeneau said. "Under her leadership, our student-athletes are excelling on and off the field, supported by a department committed to excellence, equity and comprehensive compliance with the rules."

Since Barbour began her tenure in Berkeley on Sept. 15, 2004, Cal programs have captured 12 national team championships and 51 individual titles.

In 2009-10, the men's basketball team earned its first Pac-10 conference title in 50 seasons, while the women's basketball program won the Women's National Invitational Tournament.

In addition, the Golden Bear football team has appeared in seven straight bowl games, with a four-game bowl win streak from 2005-08 and a share of the Pac-10 championship for the first time in 21 seasons in 2006.

Overall, Cal supports a 27-sport program with more than 800 student-athletes and a budget of approximately \$70 million.

On the academic front, more than half of Cal's 27 programs maintain a cumulative GPA of 3.0 or higher, with 14 of them earning cumulative GPAs higher than their historical average last year. All Bear teams also surpassed the required minimum score in the most recent Academic Progress Report, with eight teams earning perfect

scores. More than 175 student-athletes have earned academic all-conference recognition in each of the last six years and over 70 percent of Jeff Tedford's first football recruiting class has graduated.

Amid these achievements, Barbour has led the department's efforts to raise funds, design and begin construction on the long-awaited renovation and retrofit of California Memorial Stadium as well as the Student-Athlete High Performance Center, scheduled to open in September of 2011.

One of the "100 Most Influential Women in Business" in the Bay Area according to the San Francisco Business Times, Barbour was named a regional Athletic Director of the Year for 2008-09 by the National Association of Collegiate Directors of Athletics (NACDA), and she was a finalist for National AD of the Year at the Sports Business Awards. Barbour was previously chosen a 2006 Woman of Distinction by the East Bay Business Times and the 2006 National Association of Collegiate Women Athletics Administrators (NACWAA) Division I-A National Administrator of the Year.

Barbour is an active member of several committees on both the national and conference levels. In July 2010 she was selected as the Pac-10 representative to the NCAA Division I Leadership Council, a four-year appointment. She chairs the Pac-10 Revenue Sharing Committee and serves on the conference's Compliance & Enforcement and Diversity Leadership Initiatives. Barbour is also on the NACDA Executive Committee, the NCAA Diversity Leadership Strategic Planning Committee, the NCAA Women's Basketball Discussion Group and the WBCA Defensive Player of the Year Selection Committee.

In the past, Barbour has also served as the chair of the Pac-10 Budget and Finance Committee, a member of the Pac-10 Executive Committee and the Pac-10 Television Committee, as well as vice president of the conference in 2007-08.

Prior to moving to Berkeley, Barbour was the deputy director of athletics at Notre Dame, serving as the university's senior athletic administrator from July 2002 to September 2004. She previously held an associate athletic director position there starting in 2000.

Barbour's career in intercollegiate athletic administration spans 29 years, beginning as a field hockey assistant coach and lacrosse administrative assistant at the University of Massachusetts in 1981. She has since served as assistant athletic director at Northwestern and in 1991 was recruited to Tulane as an associate athletic director.

In 1996, Barbour was appointed Tulane's director of athletics at age 36, and during her three years overseeing the program, Green Wave teams won 12 conference championships. In her first year in the position, the school captured four conference titles, a feat never before accomplished in Tulane history. She also hired



Tommy Bowden as head football coach during her first year. Bowden proceeded in 1997 to post the Green Wave's first winning season (7-4) in 16 years, and then directed the school to a 12-0 record, a Conference USA championship and a No. 7 national ranking the following season as the 1998 Liberty Bowl champions.

In her position at Notre Dame, Barbour oversaw facilities and event operations for the school's 26-sport program, including football game management and the department's two golf courses. She was also responsible for developing, maintaining and implementing Notre Dame's \$127 million athletics facilities master plan.

Additionally, her role at Notre Dame included responsibilities for women's lacrosse, men's and women's cross country, indoor and outdoor track, men's and women's swimming and men's golf. She also assisted with the administration of women's basketball.

Born Dec. 2, 1959, in Annapolis, Md., Barbour grew up in a military family. Her father was a career aviator in the U.S. Navy, and her family lived in various U.S. locations as well as in Western Europe during her childhood.

Barbour graduated cum laude in 1981 with a B.S. degree in physical education from Wake Forest, where she was a four-year letterwinner and served as captain of the field hockey team. She also played two varsity seasons of women's basketball.

Barbour earned advanced degrees at both Massachusetts (an M.S. in sports management in 1983) and Northwestern's Kellogg School of Management (an MBA in 1991).

Between master's programs, Barbour served as assistant field hockey and lacrosse coach at Northwestern from 1982-84. She also held the position of director of recruiting services during that period, before being promoted to assistant athletic director for intercollegiate programs in 1984, a position she held until 1989.

Prior to joining Tulane, Barbour worked in programming and production for FOX Sports Net in Chicago during the summer of 1990.

ATHLETICS EXECUTIVES

STEVE HOLTON DEPUTY DIRECTOR OF ATHLETICS



Steve Holton, who features a vast background in intercollegiate athletics, joined the Cal Athletics staff as Deputy Director of Athletics in May of 2005. His duties include oversight of business operations, facilities, game management, capital projects and sport man-

agement.

Prior to moving to Berkeley, he served as Director of Athletics at Northern Arizona for 10 years. During his tenure there, NAU claimed three combined Big Sky Conference All Sports Trophy competitions and captured more than 40 conference championships. In addition, the school also set records in graduation rates, student-athlete grade point average and fundraising.

Holton began his athletics career as an administrative assistant at Michigan from 1981-82 before becoming Director of Marketing and Promotions at Houston for two years. While at UH, he was responsible for the marketing of all athletics programs, highlighted by the famous "Phi Slama Jama" slogan used to promote the three-time Final Four teams featuring Clyde Drexler and Hakeem Olajuwon. He later served as Associate Athletic Director at Long Beach State from 1984-93.

Holton holds a bachelor's degree in political science from Western Michigan and a master's in sports administration from Ohio University. He and his wife, Judi, reside in the Berkeley area.

TERESA KUEHN GOULD DEPUTY DIRECTOR OF ATHLETICS



Teresa Kuehn Gould, who joined the Golden Bear staff in the fall of 2001, serves as Cal's Deputy Director of Athletics, as well as the department's Senior Woman Administrator.

In her capacity at Cal, Gould oversees the budgetary and operational needs of various intercol-

legiate varsity teams, including both men's and women's basketball, providing guidance and support to each program's head coach. Gould also oversees all administrative units associated with External Affairs as well as the University's multi-media agreement with International Sports Properties (ISP).

Before moving to Berkeley in September of 2001, Gould served as Associate Commissioner of the West Coast Conference in San Bruno, Calif. In seven years with the WCC, she managed the league's television, marketing and corporate sponsorship efforts, as well as administered conference championships and served as staff liaison

to various coaches groups. She was a member of the NCAA Division I Management Council for two years during her tenure at the WCC.

From 1992-94, Gould worked for ESPN Regional Television in Charlotte, N.C., as Conference Relations Coordinator. In this role, Gould served as the liaison to several NCAA Division I conferences. In addition, Gould was Director of Championships and Media Relations for the Midwestern Collegiate Conference in Indianapolis from 1990-92, Public Relations/Promotions Assistant for the Iowa Games Sports Festival (1989-90) and Assistant to the Coordinator of Football Recruiting at Iowa State University (1987-90).

Gould received her bachelor's degree in journalism and mass communications from Iowa State University in 1990, and her master's degree in education from Cal in May of 2009. She is married to Cal football associate head coach/running backs coach Ron Gould.

FOTI MELLIS SENIOR ASSOCIATE ATHLETIC DIRECTOR



Foti Mellis, who has more than 20 years of experience in intercollegiate athletics and has worked at Cal since 2002, serves as the athletic department's Senior Associate Athletic Director for Intercollegiate Services.

In his role, Mellis oversees Cal's compliance services and student services units. In addition, he is the department's liaison to campus for Admissions, Financial Aid and the Center for Student Conduct and Community Standards. He also supervises men's and women's track & field and cross country, women's soccer, softball, field hockey, women's gymnastics and men's crew.

During his tenure at Cal, Mellis has reorganized and enhanced Cal's compliance operations, and implemented a student-athlete database networked to all department staff and various campus units. He has also helped to restructure the Student Services unit that included additional staff and the development of a new philosophy for the student-athlete experience.

Mellis arrived at Cal after spending four years as Assistant AD for Compliance at Arizona State, where he oversaw all areas of compliance for the department. Prior to his stay in Tempe, he spent two years at the University of Tulsa as Director of Compliance from 1996-98. Mellis began his administrative career at Northwestern in 1994, spending one year as an intern and a second year as a compliance assistant.

A graduate of UC Davis, Mellis held various positions with the Aggies from 1988-94, including assistant men's basketball coach, academic advisor and intern in the athletic department administration. He received his bachelor's degree in managerial economics in 1990 and his master's in education in 1996, both from UC Davis.

KEITH POWER HIGH PERFORMANCE DIRECTOR



Keith Power joined the University in July of 2009 as the first High Performance Director for the Cal athletic department, a role in which he focuses on the development of the High Performance Initiative into a vital resource for student-athletes, coaches and staff.

An accredited sport psychologist with the British Association of Sport and Exercises Sciences (BASES), Power has worked as a consultant for a wide range of elite teams and individuals from many sports, including soccer, rugby, track & field, golf, swimming and tennis. Clients in the corporate world have turned to him for guidance in human performance enhancement with coaching, human change systems and processes, creating and sustaining elite teams, and cultural performance analysis and culture change programs.

Previously, he has served as a performance adviser to UK Sport, a senior executive member and chair of the Interdisciplinary Sport Science section of BASES, a member of the British Olympic Association Coaches Advisory Group and a coach educator in several sports. Corporate clients have included Motorola, Hewlett-Packard and Toshiba.

As an athlete, Power competed internationally for Great Britain in track & field and was a World Cup series triple silver medalist in the bobsled. He holds a B.A. in Sport Studies and History from the West London Institute of Higher Education and a Master's of Philosophy in Education (Sports Psychology) from the University of Exeter. Keith and his wife, Hazel, have two daughters, Scarlett and Abi.

LAURA HAZLETT ASSOCIATE ATHLETIC DIRECTOR



Laura Hazlett, who joined the Golden Bear staff in 2009, serves as Cal's Associate Athletic Director for Business and Finance. She oversees a staff of eight that manages the purchasing, payables, budgets, financial reporting and analysis for the

department. Hazlett also works on the department's strategic plan and the financial feasibility models for the Student-Athlete High Performance Center and California Memorial Stadium projects. In addition, Hazlett acts as a liaison between the department and campus administration.

Prior to moving to Berkeley, Hazlett created the financial feasibility model for University of Oregon's Matthew Knight Arena. Hazlett earned bachelor's degrees in mathematics and economics from Arizona State University and a PhD in Finance from UCLA. She lives in North Berkeley with her husband and two-year old daughter.

DAVID ROSSELLI
ASSOCIATE
ATHLETIC DIRECTOR



David Rosselli manages the front-line fundraisers and day-to-day operations necessary to develop annual and major gifts for the California athletic department. He currently oversees all fundraising related to the California Memorial Stadium Renovation,

Endowment Seat Program and Student-Athlete High Performance Center. With nearly 20 years of fundraising experience, Rosselli has led the Cal development team to record-breaking fundraising totals in each of the last three years.

The Cal athletic development team consists of 16 people, one of the largest departments in the country. Under his direction, Cal has undertaken ground-breaking strategies to boost donor income for the department.

Rosselli arrived at Cal in June 2004 after leaving his post as associate athletic director for development at Santa Clara University, where he led the campaign to build the Broncos' new Steven Schott Baseball Complex. In addition to his athletic development experience, Rosselli spent eight years as the director of development for the Schools of Engineering and Business at the University of the Pacific in the early 1990s.

Also an accomplished broadcaster, Rosselli has 20 years of radio experience, including six years at KNBR Radio in San Francisco and time spent as the host of Cal's football and men's basketball postgame radio programs.

MATT TERWILLIGER
ASSOCIATE
ATHLETIC DIRECTOR



Matt Terwilliger serves as the Associate Athletic Director for Business Development. He oversees nine full-time staff and six seasonal ticket sales staff focused on ticket sales, advertising, database management and fan communication, branding, licensing, mer-

chandising and promotions. Terwilliger also works with ISP Sports to maximize corporate sponsorship revenue for the department. Moreover, he is the chairperson for the department's newly formed Revenue Generation Committee tasked with generating additional ticket sales and annual donation revenues as well as evaluating new revenue opportunities for the department. During his time, Cal has experienced record levels of ticket sales and attendance as well as royalties from licensing and merchandise sales. Terwilliger served as Assistant Athletic Director from 2006-09 and prior to that was the Director of Ticket Sales and Advertising from 2003-05. When he first came to Cal in 1999, Terwilliger was Assistant Director of Marketing and Promotions.

Terwilliger, who graduated from Florida State in 1997 with a bachelor's degree in marketing, stayed at his alma mater as he completed his master's in 1999 in the field of sports management. While earning his master's, Terwilliger was an associate in marketing and promotions. He resides in the East Bay with his wife, Andrea, and daughter, Hailey.

DAWN WHALIN
ASSOCIATE
ATHLETIC DIRECTOR



Dawn Whalin, who joined the Golden Bear staff in 1991, serves as Cal's Associate Athletic Director for Human Resources & Finance. She oversees a staff of 17 that manage the purchasing, payables, travel, human resources, payroll, business contracts, budgets,

financial reporting and risk management, as well as the administration of youth camps, for the department.

During her time at Cal, Whalin has filled several roles in the business office, working her way up from an administrative assistant to the business manager to her current role. She has also worked with the information systems unit as a computer programmer, including the Bear Hunt of the 1990s, and she continues to consult on programming projects, most recently automating financial aid processing and developing the department's intranet. In addition, Whalin acts as a liaison between the department and ISP Sports.

Whalin graduated Phi Beta Kappa, earning her bachelor's degree in economics, with minors in business and mathematics, from the University of Oregon in 1991. She has long ties to Berkeley, having been born and raised in the city and having graduating from Berkeley High School. Her parents are both Cal graduates, and her 14-year old nephew Garrett yearns to be a Cal graduate.

SENIOR ADMINISTRATIVE STAFF



AMY BAIR
*Director of
Student-Athlete
Development*



GORDON BAYNE
*Assistant AD,
Events
Management*



HERB BENENSON
*Assistant AD,
Media Relations*



MIKE BLASQUEZ
*Head Strength
& Conditioning
Coach*



RYAN COBB
*Head
Athletic Trainer*



DAMON DUKAKIS
*General Manager,
Cal ISP Sports
Network*



ED GARLAND
*Equipment
Manager*



HUNT HOLSAPPLE
*Director of
Ticket Operations*



MICHAEL HUFF
*Assistant AD,
Facilities
Management*



BOB MILANO JR.
*Assistant AD,
Capital Planning
& Management*



NATE PINE
*Assistant AD,
Development &
Major Gifts*



CHRIS STIVERS
*Assistant AD,
Compliance*



**DEREK VAN
RHEENEN**
*Director, Athletic
Study Center*



DAN WILLIAMS
*Assistant AD,
Information
Systems*

A FIRST GLANCE AT 2012

Section	Capacity	Proposed Price Per Seat
ESP	3,000	Starting at \$2,741 fixed
1/2 FF, 1/2 H	633	\$1,900*
F, HH	1,694	\$1,600*
EE, I	1,724	\$1,000*
1/2 E, 1/2 II	1,030	\$650*

*Includes approximate season ticket cost of \$400



More than 50% of the construction to California Memorial Stadium is devoted to seismic improvements and safety upgrades. The development of the west side will also create a superior environment for all fans to enjoy games.

Don't miss your opportunity to secure ESP seats today and have the best seats in the renovated California Memorial Stadium!

Benefits include:

For ESP Participants:

- Chair back seats with more legroom and amenities
- Fixed pricing
- Private club access and the best parking
- All-inclusive pricing including Bear Backer credit, season tickets and parking
- Transferability rights
- Free bowl tickets in 2010-11 and 2011-12
- Great seats in AT&T Park in 2011

For All Fans:

- Improved safety
- Improved sightlines to the action on the field
- Wider concourses with new concessions and restrooms on the west side
- Benches with back support on the west side
- More legroom on the west side



Contact the Cal Development Office now to find out how ESP can work for you:
Phone: (510) 642 2427, or visit: www.calesp.com

HEAD COACHES



DAVID ESQUER
Baseball



MIKE MONTGOMERY
Basketball – Men



JOANNE BOYLE
Basketball-Women



MIKE TETI
Crew – Men



DAVE O'NEILL
Crew – Women



TONY SANDOVAL
Cross Country – M/W
Track & Field – M/W



SHELLIE ONSTEAD
Field Hockey



JEFF TEDFORD
Football



STEVE DESIMONE
Golf – Men



NANCY McDANIEL
Golf – Women



TBD
Gymnastics – Men



CARI DuBOIS
Gymnastics – Women



THERESA SHERRY
Lacrosse



JACK CLARK
Rugby



KEVIN GRIMES
Soccer – Men



NEIL MCGUIRE
Soccer – Women



DIANE NINEMIRE
Softball



DAVID DURDEN
Swimming – Men



TERI MCKEEVER
Swimming – Women



PETER WRIGHT
Tennis – Men



AMANDA AUGUSTUS
Tennis – Women



RICH FELLER
Volleyball



KIRK EVERIST
Water Polo – Men



RICH CORSO
Water Polo – Women

2009-10 ATHLETIC HIGHLIGHTS



2010 National Champions – Rugby

2009-10 DIRECTORS' CUP

California extended its streak of top-10 finishes in the Directors' Cup to five in a row with a ninth-place showing in 2009-10. The Golden Bears, along with Stanford and Florida, are the only three schools in the country to finish among the top 10 in the rankings of best overall collegiate athletic programs each of the last five years.

During the 2009-10 campaign, Cal's programs recorded a pair of NCAA runner-up finishes in men's swimming and diving and women's crew. The Bears were also in the top five in women's swimming and diving (3rd), men's gymnastics (5th) and women's volleyball (5th), while softball and women's tennis both tied for ninth nationally.

Cal's top-10 run began in 2006 when the Bears placed seventh in the Directors' Cup, a level Cal also reached in 2008 and '09. The Bears were also ninth in 2007. Cal first achieved top-10 status in 2003 and 2004, taking ninth both years.

The Directors' Cup was developed as a joint effort between the National Association of Collegiate Directors of Athletics (NACDA) and USA Today. Points are awarded based on each institution's finish in up to 20 sports – 10 women's and 10 men's. Because they are not NCAA-sponsored sports, Cal's national championship in rugby and runner-up team finish in men's crew were not counted.

NATIONAL TEAM CHAMPIONS

Rugby
Men's Crew (Varsity 8+)

NCAA INDIVIDUAL CHAMPIONS

Nathan Adrian (Men's Swimming) – 100 Freestyle
Damir Dugonjic (Men's Swimming) – 100 Breast
Tom Shields (Men's Swimming) – 100 Fly
Relay Team (Men's Swimming) – 200 Freestyle
Relay Team (Men's Swimming) – 400 Freestyle
Relay Team (Men's Swimming) – 200 Medley
Relay Team (Men's Swimming) – 400 Medley
Liv Jensen (Women's Swimming) – 50 Free

NATIONAL TOP-10 TEAM FINISHES

Women's Crew – NCAA Championships (2nd)
Men's Gymnastics – NCAA Championships (5th)
Men's Swimming & Diving – NCAA Championships (2nd)
Women's Swimming & Diving – NCAA Championships (3rd)
Women's Volleyball – NCAA Regional Finalist
Men's Water Polo – (No. 3 poll ranking)
Women's Water Polo – NCAA Championships (3rd)



2010 IRA National Champions – Men's Crew



Nathan Adrian – 2010 Men's Swimming 100 Freestyle Champion

OTHER POSTSEASON PARTICIPANTS

Men's Basketball – NCAA Tournament 2nd Round
 Women's Basketball – WNIT Champions
 Baseball – NCAA Regionals
 Men's Cross Country – NCAA Regionals
 Women's Cross Country – NCAA Regionals
 Football – Poinsettia Bowl
 Men's Golf – NCAA Championships
 Women's Golf – NCAA Regionals
 Men's Indoor Track & Field – NCAA Championships (individuals)
 Women's Indoor Track & Field – NCAA Championships (individuals)
 Women's Soccer – NCAA Tournament 2nd Round
 Softball – NCAA Super Regionals
 Men's Tennis – NCAA Tournament 2nd Round
 Women's Tennis – NCAA Tournament 3rd Round
 Men's Outdoor Track & Field – NCAA Championships (individuals)
 Women's Outdoor Track & Field – NCAA Championships (individuals)

NATIONAL COACH OF THE YEAR

David Durden – Men's Swimming & Diving



2009-10 Pacific-10 Champions – Men's Basketball

CONFERENCE ATHLETE OF THE YEAR

Hana Cutura (Women's Volleyball) – Pac-10 Player of the Year
 Glen Ishino (Men's Gymnastics) – MPSF Gymnast of the Year
 Caitlin Leverenz (Women's Swimming) – Pac-10 Freshman of the Year
 Jerome Randle (Men's Basketball) – Pac-10 Player of the Year
 Tom Shields (Men's Swimming) – Pac-10 Freshman of the Year

TEAM CONFERENCE CHAMPIONS

Men's Basketball (Regular Season Pac-10 Champions)
 Women's Crew (Pac-10 Champions)

CONFERENCE COACH OF THE YEAR

Barry Weiner – Men's Gymnastics
 David Durden – Men's Swimming & Diving

INDIVIDUAL CONFERENCE CHAMPIONS

Varsity 8+ (Women's Crew)
 Eric Mina (Men's Golf) – Pac-10 Championships Individual Medalist
 Mark Matusak (Men's Indoor Track & Field) – 3000m
 Deborah Maier (Women's Indoor Track & Field) – 3000m
 Mike Morrison (Men's Indoor Track & Field) – Heptathlon
 Patrick Kowalsky (Men's Indoor Track & Field) – Shot Put
 Nathan Adrian (Men's Swimming) – 50 Freestyle
 Nathan Adrian (Men's Swimming) – 100 Freestyle
 Damir Dugonjic (Men's Swimming) – 100 Breast
 Tom Shields (Men's Swimming) – 100 Fly
 Martin Liivamagi (Men's Swimming) – 200 IM
 Relay Team (Men's Swimming) – 400 Freestyle
 Relay Team (Men's Swimming) – 200 Medley
 Relay Team (Men's Swimming) – 400 Medley
 Lauren Boyle (Women's Swimming) – 500 Freestyle
 Hannah Wilson (Women's Swimming) – 100 Freestyle
 Steve Sodaro (Men's Outdoor Track & Field) – 3,000m Steeplechase

2009-10 CAL ALL-AMERICANS

BASEBALL

Justin Jones – Collegiate Baseball, NCBWA (Freshman AA)
 Tony Renda – Collegiate Baseball (Freshman AA)

MEN'S BASKETBALL

Jerome Randle (4th team)

WOMEN'S BASKETBALL

Alexis Gray-Lawson – Associated Press (HM)

WOMEN'S CREW

Mary Jeghers
 Iva Obradovic
 Kara Kohler (2nd team)
 Taryn O'Connell (2nd team)

FOOTBALL

Syd'Quan Thompson – Sporting News (3rd team)
 Bryan Anger – College Football Insiders (HM)
 Jahvid Best – Pro Football Weekly (HM)
 Mike Tepper – Sports Illustrated (HM)
 Matt Summers-Gavin Phil Steele (Freshman 3rd team)

MEN'S GOLF

Eric Mina – PING (HM)

WOMEN'S GOLF

Joanne Lee – NGCA (HM)

MEN'S GYMNASTICS

Bryan del Castillo (floor)
 Glen Ishino (pommel horse)
 Jim Kerry (parallel bars)
 Christian Monteclaro (vault)

RUGBY

Derek Asbun – USA Rugby, Rugby Magazine (HM)
 Danny Barrett – USAR, RM
 Neill Barrett – RM (HM)
 James Besser – American Rugby News
 Keegan Engelbrecht – USAR, ARN, RM
 Sean Gallinger – USAR
 Eric Fry – USAR, ARN, RM
 Colin Hawley – USAR, ARN, RM
 Drew Hyjer – USAR (HM)
 Seamus Kelly – USAR
 Dustin Muhn – USAR, ARN, RM (HM)
 Tom Rooke – ARN
 Blaine Scully – USAR, ARN, RM

SOFTBALL

Valerie Arioto – Louisville Slugger/NFCA (1st team)

MEN'S

SWIMMING & DIVING

Nathan Adrian (5-time, 2-time HM)
 Graeme Moore (5-time, 1-time HM)
 Tom Shields (4-time, 2-time HM)
 Guy Barnea (4-time)
 Josh Daniels (3-time)
 Damir Dugonjic (3-time)
 Martti Aljand (2-time, 1-time HM)
 Mathias Gydesen (2-time, 1-time HM)
 Martin Liivamagi (1-time, 1-time HM)
 Sean Mahoney (1-time, 1-time HM)
 Ben Hinshaw (2-time HM)
 Aaron Casey (1-time HM)
 Nolan Koon (1-time HM)
 Robert Sullivan (1-time HM)

WOMEN'S

SWIMMING & DIVING

Hannah Wilson (6-time, 1-time HM)
 Liv Jensen (6-time)
 Sara Isakovic (4-time)
 Lauren Boyle (3-time, 1-time HM)
 Colleen Fotsch (3-time)
 Erica Dagg (2-time, 1-time HM)
 Alexandra Ellis (2-time, 1-time HM)
 Amanda Sims (3-time)
 Caitlin Leverenz (2-time, 1-time HM)
 Heather White (1-time, 1-time HM)
 Katie Kastes (1-time HM)

WOMEN'S TENNIS

Marina Cossou (Singles)
 Jana Juricova (Singles)

MEN'S

TRACK & FIELD

Tom Blocker (DMR – indoor)
 Michael Coe (3000, DMR – indoor)
 Mark Matusak (3000, DMR – indoor; 1500 – outdoor)
 Mike Morrison (Heptathlon – indoor; Decathlon – outdoor)
 Sebastian Sam (DMR – indoor)
 Steve Sodaro (3000SC – outdoor)

WOMEN'S

TRACK & FIELD

Deborah Maier (5000 – outdoor)

VOLLEYBALL

Hana Cutura – AVCA (1st team)
 Carli Lloyd – AVCA (2nd team)

MEN'S WATER POLO

Spencer Warden – ACWPC (1st team)
 Ivan Rackov – ACWPC (3rd team)
 Zach White – ACWPC (3rd team)
 Brian Dudley – ACWPC (HM)
 Cory Nasoff – ACWPC (HM)

2009-10 ACADEMIC ALL-CONFERENCE

BASEBALL

Dixon Anderson (1st team)
Mark Canha (2nd team)
Brian Diemer (2nd team)
Erik Johnson (2nd team)

MEN'S

BASKETBALL

Jorge Gutierrez (2nd team)

WOMEN'S BASKETBALL

Lauren Greif (1st team)
Rachelle Federico (HM)

MEN'S CREW

Will Dean (1st team)
Sean Engel (2nd team)
Samuel Walker (2nd team)
Nikola Zunic (2nd team)
Chris Yeager (HM)

WOMEN'S CREW

Taylor Christensen (1st team)
Laurel Kuhn (1st team)
Bridget Moran (1st team)
Taryn O'Connell (1st team)
Shay Seager (1st team)
Kirsten Campbell (2nd team)
Jill Costello (2nd team)
Elise Etem (2nd team)
Iva Obradovic (2nd team)
Avalon Radys (2nd team)
Nora Franzen (HM)
Kristina Lofman (HM)

MEN'S CROSS COUNTRY

Matthew Miller (1st team)
Maxime Chevee (2nd team)
Kari Karlsson (HM)
Steve Sodaro (HM)

WOMEN'S CROSS COUNTRY

Michelle Davis (HM)
Alison Greggor (HM)
Ellie Keene (HM)
Keena Kohl (HM)
Deborah Maier (HM)
Chelsea Reilly (HM)

FIELD HOCKEY

Kristen Goodman (1st team)
Maddie Hand (1st team)
Jessica Kreck (1st team)
Stacy Lee (1st team)
Lauren Livingston (1st team)
Lisa Lohre (1st team)
Shannon Millson (1st team)
Natalie Nurnberg (1st team)
Jessica Pizarek (1st team)
Megan Psyllos (1st team)
Megan Shimojima (1st team)
Sophie Sproats (1st team)

FOOTBALL

Alex Lagemann (1st team)
Mark Boskovich (1st team)
Mike Mohamed (1st team)
Matt Summers-Gavin (2nd team)
Ernest Owusu (2nd team)
Giorgio Tavecchio (2nd team)
Skylar Curran (HM)
Chris Guarnero (HM)
Mitchell Schwartz (HM)

MEN'S GOLF

Stephen Hale (2nd team)

WOMEN'S GOLF

Pia Halbig (2nd team)
Roseanne Niven (HM)

MEN'S GYMNASTICS

Nicholas Blair (1st team)
Bryan Del Castillo (1st team)
Eric Haeussler (1st team)
Raion Sabo (1st team)

WOMEN'S GYMNASTICS

Avery Gee (HM)
Sophia Hocini (HM)
Shana Johnson (HM)
Alexandra Leggett (HM)

LACROSSE

Emily Abbood (1st team)
Tara Arolla (1st team)
Tori Harrison (1st team)
Vail Horn (1st team)
Chapin Jackson (1st team)
Lauren Johnson (1st team)
Alyse Kennedy (1st team)
Melissa Sheehan (1st team)
Alex Tickner (1st team)

MEN'S SOCCER

Andrew Wiederman (1st team)
Hector Jimenez (2nd team)
Ted Jones (2nd team)
Davis Paul (2nd team)
Evan Sassano (2nd team)

Servanda Carrasco (HM)
Imaan Kerchani (HM)
Michael Munoz (HM)
Demitrius Omphroy (HM)
A.J. Soares (HM)
Jacob Wilson (HM)

WOMEN'S SOCCER

Lisa Kevorkian (2nd team)
Brianna Bak (HM)
Kathryn Benz (HM)
Danielle Brunache (HM)
Megan Jesolva (HM)
Alex Morgan (HM)
Katie Oakes (HM)
Katrin Omarsdottir (HM)
Gina Pellegrini (HM)
Emily Shibata (HM)
Miranda White (HM)

SOFTBALL

Melissa Drewrey (HM)

MEN'S SWIMMING & DIVING

Nathan Adrian (1st team)
Guy Barnea (1st team)
Miller Douglas (1st team)
Nick Ferrif (1st team)
Peter Davis (2nd team)
Andrew Godbe (2nd team)
Issac Howell (2nd team)
Nolan Koon (2nd team)

WOMEN'S SWIMMING & DIVING

Lauren Boyle (2nd team)
Alexandra Ellis (2nd team)
Shelley Harper (2nd team)
Blake Hayter (2nd team)
Sara Isakovic (2nd team)
Amanda Sims (2nd team)
Alissa Barker (HM)
Courtney Eronemo (HM)
Molly Hayes (HM)
Kelsey Hoff (HM)
Laura Sanford (HM)
Heather White (HM)

MEN'S TENNIS

Nick Andrews (2nd team)
Bozhidar Katsarov (2nd team)
Jonathan Dahan (HM)
Pedro Zerbini (HM)

WOMEN'S TENNIS

Jana Juricova (1st team)
Mari Andersson (HM)
Marina Cossou (HM)

MEN'S TRACK & FIELD (INDOOR)

Aaron Burney (1st team)
Michael Coe (1st team)
Yosef Ghebray (1st team)
Ryan Holmes (1st team)
Kari Karlsson (1st team)
Patrick Kowalsky (1st team)
Kevin Kuechler (1st team)
Mark Matusak (1st team)
Matt Miller (1st team)
Miles Palacios (1st team)
Kellan Patterson (1st team)
Sebastian Sam (1st team)
Ryan Shuler (1st team)

MEN'S TRACK & FIELD (OUTDOOR)

Mark Matusak (2nd team)
Aaron Burney (HM)
Michael Coe (HM)
Yosef Ghebray (HM)
Ryan Holmes (HM)
Austin Jett (HM)
Kari Karlsson (HM)
Patrick Kowalsky (HM)
Kevin Kuechler (HM)
Matt K. Miller (HM)
Miles Palacios (HM)
Sebastian Sam (HM)
Ryan Shuler (HM)

WOMEN'S TRACK & FIELD (INDOOR)

Kayla Dixon (1st team)
Taylor Dutch (1st team)
Cyrena Giordano (1st team)
Alison Greggor (1st team)
Amanda Hunter (1st team)
Mercedes Marchbanks (1st team)
Deborah Maier (1st team)
Linda Oseso (1st team)
Theresa Raub (1st team)
Chelsea Reilly (1st team)
Allison Stokke (1st team)

WOMEN'S TRACK & FIELD (OUTDOOR)

Alison Greggor (1st team)
Deborah Maier (1st team)
Kristen Meister (1st team)
Michelle Davis (2nd team)
Kendall Morris (2nd team)
Theresa Raub (2nd team)
Kayla Dixon (HM)
Taylor Dutch (HM)
Cyrena Giordano (HM)
Dantia Hudson (HM)
Mercedes Marchbanks (HM)
Linda Oseso (HM)
Allison Stokke (HM)
Rowena Tam (HM)

VOLLEYBALL

Hana Cutura (HM)
Kristen Kathan (HM)
Carli Lloyd (HM)
Tarah Murrey (HM)
Meagan Schmitt (HM)
Mindi Wiley (HM)

MEN'S WATER POLO

Travis Bickham (1st team)
Mason Cox (1st team)
Brian Dudley (1st team)
Michael Sample (1st team)
Charles Steffens (1st team)
Will Toppen (1st team)
Spencer White (1st team)
Zach White (1st team)

WOMEN'S WATER POLO

Remy Champion (1st team)
Emily Csikos (1st team)
Camille Hewko (1st team)
Elizabeth McLaren (1st team)
Julie Oreglia (1st team)
Stephanie Peckham (1st team)
Erin Scully (1st team)
Stephanie Schnugg (1st team)

2009 ACADEMIC ALL-CONFERENCE (FOOTBALL)



Mark Boskovich



Skylar Curran



Chris Guarnero



Alex Lagemann



Mike Mohamed



Ernest Owusu



Mitchell Schwartz



Matt Summers-Gavin



Giorgio Tavecchio

TRADITIONS

Perhaps nowhere else in America is the color and pageantry of college football better captured on autumn Saturdays than at the University of California and Memorial Stadium, which was judged to have the best view of any college stadium in the country by *Sports Illustrated*. The rich history of the Golden Bears on the gridiron has borne some of the most colorful and time-honored traditions in the sport today.

BLUE AND GOLD

Official colors of the University of California were established at Berkeley in 1868. The colors were chosen by the University's founders, who were mostly Yale men who had come West. They selected gold as a color representing the "Golden State" of California. The blue was selected from Yale blue. Cal teams have donned the blue and gold since the beginning of intercollegiate athletic competition in 1882.

GOLDEN BEARS

In 1895, the University of California track & field team was the dominant power on the West Coast and decided to challenge several of the top teams in the Midwest and East on an eight-meet tour that is now credited by many historians as putting Cal athletics onto the national scene. As a symbol of the University, Regent Arthur Rodgers, class of 1872, commissioned a blue silk banner emblazoned with a golden grizzly bear, the symbol of the state of California. The banner was carried by the team on its successful tour, which saw them win five of the eight competitions. Cal athletic fans were so ecstatic over the team's performance that Professor Charles Mills Gayley was inspired to write the song "The Golden Bear." Cal's athletic teams have been known as the Golden Bears ever since.

CARD STUNTS



The Cal rooting section is credited with establishing one of the most time-honored traditions in

college football – performing card stunts at college football games. Cal began this activity for the 1910 "Big Game," a rugby match between California and Stanford. The original stunts performed that afternoon depicted the Stanford Axe and a big blue "C" formed on a white background.

The tradition is a crowd favorite at Memorial Stadium as several times each season Cal students perform as many as 10 different stunts, using more than 5,000 cards. The painstaking process of plotting the positions of the cards, which once took days to complete, is now aided by computers that add to the precision of the images produced in the card section.

CAL BAND



The University of California Marching Band has been a tradition at Berkeley for more than 100 years, exemplifying many of the best aspects of student life at one of the nation's most prestigious public universities. It boasts over 200 members, a student-run management and a unique high-step marching style, all of which combine to make it one of the most singular bands of its kind.

Formed as the R.O.T.C. Cadet Band in 1889, the Cal Band adopted its present name in 1923. It has performed across the country and around the world at such events as the Brussels World Fair in 1958, Expo '70 in Japan and a Bicentennial Tour of the United States in 1976. In 1980, the Band took to the stage with the San Francisco Ballet, and it was the official state band for the city's welcome to Queen Elizabeth II and Prince Phillip of Great Britain in 1983.

CALIFORNIA VICTORY CANNON



The California Victory Cannon was presented to the Rally Committee in time for the 1963 Big Game by the class of 1964. It is shot off at the beginning of each game, after each score and after each Cal victory. Only once, against Pacific on Sept. 7, 1991, did the Bears score too many times, racking up 12 touchdowns before the cannon ran out of ammunition. The cannon, which was originally kept on the sidelines, has been mounted on Tightwad Hill above Memorial Stadium since 1971.

TIGHTWAD HILL

For decades, enterprising Golden Bear fans have hiked to Tightwad Hill high above the northeast corner of Memorial Stadium. Not only does the perch provide a free look at the action on the field, but it also offers a spectacular view of San Francisco Bay and many of the area bridges to the west.

BIG C

The Big C is located on Charter Hill above Memorial Stadium and was constructed in 1905 by the classes of 1907 and '08. The road up to the Big C was built in 1916 by the male members of the Cal student body in three-and-a-half hours, using 2,000 picks and shovels that were donated by the Southern Pacific Railroad. The Rally Committee became the custodians and guardians of the Big C some time after 1952. Since then, the Committee has been in charge of painting the C and protecting it from vandalism.

MARCH TO VICTORY



Cal began a new "tradition" in the fall of 2002 with the March to Victory. Approximately two-and-a-half hours before kickoff of each home game, Golden Bear fans form a human tunnel outside the north end of Memorial Stadium to cheer on the team as it marches into the locker room.

SONGS OF CAL

While through the years Cal has collected numerous songs that are popular with its alumni and fans alike, two songs are regularly heard on football Saturdays. Those songs include the familiar fight song entitled "Big C," a brisk marching tune composed by N.S. McLaren and H.P. Williams of the class of 1914. The other is the Cal alma mater, "Hail to California," written and composed by Clinton R. "Brick" Morse, class of 1896.

HAIL TO CALIFORNIA

*Hail to California, Alma Mater Dear
Sing the joyful chorus, Sound it far and near.
Rallying 'round her banner, We will never fail.
California Alma Mater, Hail! Hail! Hail!*

BIG C

*California!
On our rugged Eastern foothills, stands our symbol
clear and bold.
Big C means to fight and strive and win for Blue
and Gold.
Golden Bear is ever watching. Day by day he
prowls.
And when he hears the tread of lowly Stanford
Red, from his lair he fiercely growls!
(Yell: Gr-rr-rah, Gr-rr-rah, Gr-r, r-r-r-, r-r-rah!)*

SPIRIT GROUPS



CAL SPIRIT GROUPS

The Cal Spirit groups are responsible for promoting all spirit-related activities at the University of California and are active at home events, as well as many away games. In addition, they act as ambassadors of the University by assisting with alumni functions, fundraising events and other formal occasions promoting Cal spirit. The groups are the Rally Committee, Cal Dance Team, Cal Mic Men and the Cal mascot, Oski.

The Rally Committee, the oldest student group on campus, upholds school spirit and tradition. Above and beyond producing all rallies on campus, Rally Com is responsible for maintaining the Big C, displaying the California banner, the Cal flags, and constructing and executing card stunts at football games. Not to be forgotten is the California Victory Cannon, and when The Axe is in the possession of the Bears, the Committee is the custodian of The Axe.

The Cal Dance Team consists of 20 women who dance to traditional Cal fight songs and Cal Band rock songs. During the football season, they perform on a platform that is elevated off the football field. During the basketball season, the team dances on the sidelines and on the basketball court during timeouts and performs entertaining halftime productions.

Cal Mic Men, are student leaders of the rooting sections at all Cal sporting events. In addition, they emcee at rallies, alumni and community events.

Oski, the official mascot of the University of California, has been a tradition at the school since making his debut during the 1941 football season. Prior to his arrival, live mascots were used at Memorial Stadium with varying degrees of success. It was decided in 1940 that a costumed mascot would make a more suitable alternative to a live bear.

Named after the popular "Oski Wow-Wow" yell, the Cal mascot is selected by the Oski Committee, a governing body that oversees all aspects of caring for the lovable Bear. Oski's identity is unknown to everyone, with the exception of the committee.

CAL BEARENTS

Initiated in the fall of 1986, Cal Bearents has grown from an idea of six people into an organization numbering in the hundreds. Proud moms, dads,

siblings, aunts, uncles, cousins, grandparents, in-laws and friends all gather together to share the Cal football experience with the players.

Because no one understands the triumphs and tribulations in a student-athlete's season as thoroughly as family and friends do, all Bearents share a special bond. Regardless of whether their player plays in a starring or supporting role, Bearents consistently provide a network of support for the players and for each other. In addition to extending an open invitation for all players to join family and friends for postgame barbecues after each home game, Bearents also participate in and coordinate various other events throughout the year with Cal alumni and Bear Backers.

ESP / BEAR BACKER FOOTBALL HOSPITALITY

Due to the current renovation of California Memorial Stadium, the 2010 pregame and half-time hospitality will be dramatically different for qualified Bear Backers and ESP participants. ESP participants along with Bear Backers at the Athletic Legends, Director's Circle, Athletics Scholarship, Pete Newell, "Pappy" Waldorf and Andy Smith giving levels will be invited to join in the festivities at an exclusive tented area of Maxwell Family Field in 2010 for pregame & half-time hospitality. Doors to the football hospitality will open immediately following March to Victory (approximately two-and-a-half hours prior to kickoff) for every home game and they will reopen again at halftime and close at the beginning of the second half. The hospitality area will be complete with food, beverages and big screen televisions to track other college games in progress.

FUNZONE

Cal fans can enjoy a tailgate atmosphere right outside the stadium for every home football Saturday at FunZone. Located on Maxwell Family Field just north of California Memorial Stadium, FunZone offers fans a chance to get revved up for every big game. Best of all, admission to FunZone is free. Each weekend, Cal fans can enjoy great food and drinks for purchase and take in the lively

gameday atmosphere. Other features at FunZone, which opens three hours prior to kickoff, include appearances by the Cal Marching Band and Cal Cheerleaders. Gameday ticket purchase and will call windows are also now located in FunZone.

FOOTBALL ALUMNI TAILGATES

Football alumni from all eras of the Golden Bears history are encouraged to attend an exclusive tailgate prior to every home game. Director of Athletics Sandy Barbour and head football coach Jeff Tedford have endorsed this pregame gathering as the official tailgate for all Cal football alumni and encourage all to join friends, teammates and staff at the School of Optometry courtyard (Minor Hall). Each tailgate begins two hours before kickoff and concludes 30 minutes prior to kickoff.

CALIFORNIA LETTERMAN'S CLUB

Cal's football alumni association, the California Letterman's Club, is an active organization that supports the Golden Bear program. Formerly known as the Sons of California, the group was created several years ago to continue the relationships that were forged inside Memorial Stadium. Each year, the Letterman's Club has a reunion at a home game and holds a fundraising golf tournament in the spring. In addition, they sponsor a reception at the end of the year for graduating football players and honor a deserving alumnus with the Glenn T. Seaborg Award named for the renowned Nobel laureate and former University of California Chancellor. For more information about the California Letterman's Club please contact the Athletic Development Office at (510) 642-2427.

PAPPY'S BOYS

Founded in 1986, Pappy's Boys is an organization of more than 500 former Golden Bears who played under legendary Cal football coach Lynn "Pappy" Waldorf. Not only does the group get together to relive the success of the Cal team's during the Waldorf era, but it also supports the current program in many ways. Recent efforts include establishing a \$400,000 endowment for football scholarships and raising funds for two of the most recent additions to campus statuary: that of Waldorf kneeling near Faculty Glade and the giant grizzly bear by Memorial Stadium. Waldorf compiled a 67-32-4 record as head coach at Cal from 1947-56. For the 1948, '49 and '50 seasons, Waldorf guided the Bears to a 39-3-1 record and three consecutive Rose Bowls. He was inducted into the National Football Foundation Hall of Fame in 1966 and into the Cal Athletic Hall of Fame in 1987. In the late 1990s, Pappy's Boys produced a book, "Pappy's Boys, The Rose Bowl Years: A Legacy of Winning," which was edited by Sports Illustrated writer Ron Fimrite and produced by former Cal quarterback Dick Erickson. The book contains 59 autobiographical essays by players, coaches, and others involved in the Waldorf Rose Bowls, plus a preface by former Cal chancellor Glenn T. Seaborg.

STRENGTH AND CONDITIONING

An integral part of Cal football is the strength and conditioning department. The program's philosophy is geared towards helping each student-athlete achieve the highest level of athletic development and injury prevention.

By teaching how all the components of strength and conditioning fit together, student-athletes understand how to maximize power as it applies to sports. This includes enhancement of speed, strength, agility and flexibility, which results in improved power. Motivating, educating and helping to reach maximum athletic development is the primary focus of the Cal program.

The Cal football weight room includes eight Olympic platforms, more than 15,000 pounds of Olympic bars and bumper plates, and an array of aerobic and anaerobic equipment. Originally opened in Memorial Stadium in 1983 as part of the Cal Sports 80s facility project, the 5,000 square-foot weight room is currently located in a surge facility for Cal's football team and selected Olympic sports teams. The 14,000 foot-surge tensile structure that also houses the athletic training staff is part of a larger development built in Strawberry Canyon that includes four temporary buildings for football's day-to-day operations, as well as two for Olympic sports operations that opened in the spring of 2010 while Memorial Stadium is undergoing renovation.

The training regimen at Cal is a year-round process that emphasizes improving athleticism. With closely monitored workouts that involve a great deal of individual instruction and attention, student-athletes are taught the correct techniques



to increase their ability to perform at their peak during competition.

Cal's program stresses comprehensive training in order to improve both strength and speed. Flexibility is a key component because it is essential for developing athleticism and agility. It also improves the running mechanics needed for acceleration and deceleration, both essential for playing football.

Athlete workouts are position-specific and closely monitored by the conditioning staff, who work in collaboration with the entire sports medicine team (doctors, athletic trainers, physical

therapists, nutritionists, etc.) to ensure the health and safety of all student-athletes.

In this way, Cal's strength and conditioning program is a vital component linking the "full circle" of a student-athlete's physical development from conditioning through rehabilitation and re-conditioning.

FOOTBALL STRENGTH AND CONDITIONING STAFF

JOHN KRASINSKI HEAD STRENGTH AND CONDITIONING COACH



A complete profile of John Krasinski can be found on page 64.

ZACARY CONNER ASSISTANT COACH



Zacary Conner is in his fourth year with the strength and conditioning department in 2010, where he currently works with football, men's and women's golf, field hockey, lacrosse and rugby. Prior to his arrival at Cal, Conner was an intern with the NFL's Miami Dolphins in 2007 following his work as a gradu-

ate assistant at Florida State from 2003-07. His career began at Nebraska, where he received a bachelor's of science as a volunteer assistant from 1999-2003. He also holds a master's degree from Florida State. Conner currently resides in Alameda.

KEN MILLER ASSISTANT COACH



Ken Miller returns for a fifth year of service as an assistant strength and conditioning coach with the Cal football program. Miller also works with Cal's softball and women's gymnastics teams.

Prior to his work with the Bears, Miller logged over 10 years of work in the personal training and fitness field. He was a fitness manager in Oakland for two years prior to his arrival on campus, and spent four years as a consultant, providing education for trainers, therapists and health clubs. Miller also enjoyed a three-year stint as a corporate wellness instructor for the Department of Defense in Las Vegas from 1993-95.

Miller earned a bachelor's degree in exercise science at Cal Poly Pomona, before earning his master's in exercise science and health promotion from California University in Pennsylvania.

DAVID ZIEMBA ASSISTANT COACH



David Ziemba, who brought 15 years of experience in collegiate strength and conditioning training to Cal when he joined the Golden Bear staff in the spring of 2006, is now in his fifth season with the Golden Bears in 2010.

Prior to moving to Berkeley, Ziemba worked as a sports performance coach in Michigan. Previously, he served as an assistant strength and conditioning coach at Eastern Michigan from 2001-05. From 1996-2000, Ziemba was the head strength and conditioning coach at Denver, coordinating the development of 19 intercollegiate sport programs.

After earning his bachelor's degree in exercise and movement science from Oregon in 1989, Ziemba worked for one year as a graduate assistant coach at Northern Arizona. He returned to his alma mater in 1990 and served as an assistant strength and conditioning coach with the Duck program from 1990-96. Ziemba earned his master's degree in exercise and movement science from Oregon in 1995.

SPORTS MEDICINE/ATHLETIC TRAINING

The mission of the Sports Medicine Program at the University of California, Berkeley, is to provide systematic, multidisciplinary services that utilize advanced scientific and administrative practices to support student-athletes in the pursuit of optimal physiological and psychological health, personal development and high performance.

Golden Bear student-athletes are privileged to be supported by one of the top medical staffs in college athletics, along with some of the most modern training and rehabilitation equipment in the country. The comprehensive program features state-of-the-art facilities, as well as a staff of acclaimed sports medicine practitioners.

Cal's athletic training facilities include more than 6,000-square feet, split between the Witter Complex Sports Medicine Facility and the Paul F. White Sports Medicine Complex at Haas Pavilion. Both facilities include rehabilitation space and equipment, hydrotherapy space and an extensive pre-practice preparation area, as well as physician examination areas. With both facilities operational year round, Cal Sports Medicine is able to serve the student-athletes in close proximity to their practice and competition sites.

In addition, Cal student-athletes also use University Health Services (UHS), which jointly with Intercollegiate Athletics oversees and coordinates sports medicine services to all injured or ailing Golden Bear athletes. UHS, housed in the Tang Center, is recognized as one of the largest and most comprehensive campus health service centers in the country. It provides access to physician clinics, laboratory services, X-ray and other ancillary services such as sports nutrition and counseling.

The expert staff of team physicians is led by Dr. Casey G. Batten. Dr. Batten was named head team physician for Cal's athletic program in 2010, after serving as an associate physician since 2006. The staff features specialists from the fields of orthopedic surgery, family medicine, internal medicine, physiatry and podiatry, among others. The medical staff, with its diverse backgrounds and areas of expertise, has vast experience treating injured athletes at every level of competition, including Olympic and professional athletes.

Cal's athletic training staff, led by head athletic trainer Ryan Cobb and supported by administrative assistant Shelly Sharda and insurance coordinator Dan Westbrook, includes 15 certified athletic trainers and 30 sports medicine interns. The staff tends to the day-to-day health care needs of Cal student-athletes in all sports, including the evaluation and treatment of injuries and illnesses. Rehabilitation of injuries is also the responsibility of the athletic training staff, with additional assistance from two experienced staff physical therapists. The athletic trainers provide coverage at home and away athletic contests, and practices are staffed on a full-time basis.

Whether it's for taping, physical therapy or the prompt recovery from an illness or injury, Golden Bear student-athletes have the full confidence that Cal's medical staff will provide the best care available with one of the most progressive treatment and rehabilitation programs in the country.



FIRST ROW: Shelly Sharda, Ann Caslin MA ATC, Katie Lorens MS ATC, Clem Jones MD, Brad Buchman MD, Ryan Cobb MS ATC, Casey Batten MD. **SECOND ROW:** Tim Dutra DPM, Shelly Taketa ATC, Shane Besedick ATC, Christy Allen MD, Jessica Greaux, DC, Nina Patterson, DPT. **THIRD ROW:** Whitney Johnson DDS, Wes McGaugh MS ATC, Elaine Garcia MS ATC, Christopher DaPrato DPT, Brian Schulman MA ATC, Cindy Chang MD. **FOURTH ROW:** Bill Coysh PhD, David Stenger MEd ATC, Linda Smith ATC, Barry Parsons MEd ATC, Craig Dennis MD, Matt Havranek MS ATC. **FIFTH ROW:** Deirdre McLoughlin MSPT, Lynn Schankliess PT ATC, Ellen De Neef PT, Maureen Lee DPM, Carol Rogers MS ATC, Amy Fong DPT ATC. **SIXTH ROW:** David Walden ATC, Jeff Nelson MD, Harris Masket MD, Roger Iliff MD, Veronica Jow MD, Dan Westbrook, Jason Dinius ATC, Rudy Gutierrez DC ATC, Will Workman MD, Robert Epley MD.

SPORTS MEDICINE STAFF

Along with head team physician Dr. Casey G. Batten, Cal's three associate team physicians provide medical care and event coverage for Golden Bear student-athletes. Dr. Brad Buchman is Medical Director of Cal's University Health Services, as well as a Cal alumnus and former Golden Bear on the gridiron from 1979-81. Dr. Jeff Nelson, a Cal grad and fellowship trained in sports medicine, has been a team physician and staff physician at University Health Services since 1998. Dr. Harris Masket, also a Cal alum, was Cal's post-graduate sports medicine intern before becoming the Chief of Urgent Care at UHS in 2006.

The staff psychologists who provide and coordinate counseling are Drs. Bill Coysh and Chris McLean.

In addition, the success of the sports medicine program would not be possible without the support and expertise of medical specialists in the community, representing all areas of sports medicine. More detailed information can be found at Cal-Bears.com under Inside Athletics/Sports Medicine.

PRIMARY CARE PHYSICIANS

Dr. Cindy Chang served as Cal's head team physician from 1995-2008. She serves part-time at the University Health Services as a sports medicine consultant/musculoskeletal specialist and volunteers as a team physician. Chang is recognized as one of the leading primary care sports medicine physicians in the country.

Dr. Craig Dennis is board certified in emergency medicine and has a special interest in water polo. His daughter was a Cal water polo goalie.

Dr. Roger Iliff has been a valuable member of the program since 1980, and many coaches and other athletic department staff select him as their personal family physician.

ORTHOPEDIC PHYSICIANS

Dr. Christina Allen played soccer and earned her biomedical engineering degree at Duke, and is a sports medicine fellowship-trained assistant professor of orthopedics at UCSF.

Dr. Lamont Cardon, a former Cal football player, is a fellowship-trained orthopedic consultant for hand, wrist and upper extremity injuries and practices in Berkeley.

Dr. Robert Eppley, who played collegiate basketball at Swarthmore College, has been one of Cal's primary orthopedic consultants since 1992. fellowship-trained in sports medicine, he is in private practice in Berkeley, and is repeatedly voted one of the "Bay Area's Best Doctors" by fellow physicians.

Dr. Joshua Hatch, who played football at Princeton, was fellowship trained in sports medicine at the Hospital for Special Surgery in New York City and is in practice at Kaiser-Oakland.

Dr. Clement Jones played football at Merrimack College in Massachusetts, and is Cal's fellowship-trained orthopedic spine consultant in private practice in San Francisco.

Dr. Benjamin Ma is chief of sports medicine at UCSF and did a sports medicine fellowship at the Hospital for Special Surgery in New York City.

Dr. Jeffrey Mann, a gymnast at Massachusetts Institute of Technology, is a fellowship-trained orthopedic foot and ankle consultant in private practice in Oakland.

Dr. Mathias Masem is a fellowship-trained orthopedic consultant for hand, wrist and upper extremity injuries. The Chief of the Division of Hand Surgery at Alta-Bates Summit Medical Center is in private practice in Oakland.

Dr. Will Workman, a member of Cal's 1988 College World Series baseball team, is a fellowship-trained orthopedic sports medicine consultant in private practice in Walnut Creek.

PHYSIATRISTS

Cal's consultants trained in physical medicine and rehabilitation see student-athletes for non-operative injuries of the neck and back, as well as nerve disorders. Dr. Gerry Keane is in private practice in Menlo Park. Dr. Tim Shen completed a physiatry spine and sports medicine fellowship at the Hospital for Special Surgery in New York City and practices in Oakland and Lafayette.

PODIATRISTS

Dr. Tim Dutra is an assistant professor at the California School of Podiatric Medicine at Samuel Merritt University, a fellow of the American Acad-

emy of Podiatric Sports Medicine and holds a master's in Health Care Administration. Dr. Maureen Lee is in private practice in San Francisco and also serves as a consultant for San Francisco State University's athletic program.

DENTISTS

Cal's team of sports dentistry specialists provides emergency dental care, performs oral exams during pre-participation physicals and fabricates protective mouth guards for student-athletes. Dr. James Ho, a Cal grad, is an endodontist (root canal specialist) and practices in Berkeley. Dr. Whitney Johnson practices in Berkeley, is a fellow in the International Academy for Sports Dentistry and a board director on the Berkeley Dental Society. Dr. Eric Yabu, another Cal grad, is on faculty at UCSF and practices in Oakland.

OPTOMETRISTS

The UC Berkeley School of Optometry, under the clinical supervision of Dr. Mika Moy and Dr. Chris Wilmer, provides visual screenings and also serves as a consultant for ocular injuries and ocular medical conditions.

PHYSICAL THERAPISTS

Cal's sports physical therapists offer a variety of skills, including manual therapy techniques, biomechanical evaluations and Pilates, to assist the athletic trainers with both injury and post-operative rehabilitation. Led by staff physical therapists Christopher DaPrato and Ellen de Neff, the physical therapists include Amy Fong, Kristy Illg, Deirdre McLoughlin, Nina Patterson and Lynn Schankliess. Also on staff is occupational therapist Caroline D'Angelo, a certified hand therapist.

CHIROPRACTORS

Cal's team of sports chiropractors works alongside the athletic trainers and physical therapists in the training quarters to assist with the treatment of musculoskeletal injuries and dysfunctions. Dr. Sue Bromley has worked with NASCAR, the Professional Rodeo Association and the San Jose Lasers, and practices in Union City. Dr. Jessica Greux, a four-year letterwinner in soccer at Brown, has been with the Cal Sports Medicine team since 1994 and is also in private practice in Berkeley. Dr. Rudy Gutierrez, a member of the Cal sports medicine department since 1998, currently works as a sport chiropractor. He is owner and director of Inner-Action Sports Rehab in Oakland and Walnut Creek. Dr. Paul Walton is in private practice in Orinda and has been on the teaching and clinical faculty of Life Chiropractic West since 1989.

ACUPUNCTURISTS

Glen Oberman, O.M.D., L.Ac., has been involved with Cal Sports Medicine since 2007. He supervises the treatment of Cal student-athletes by acupuncture interns from the Acupuncture and Integrative Medicine College - Berkeley. He is Clinic Dean at the college and has a national board certification in Acupuncture Orthopedics. He also teaches courses in Acupuncture Orthopedics, Research Methodology and Ethics and Law. Dr. Oberman is in private practice in Berkeley.

CASEY BATTEN, M.D. LEAD TEAM PHYSICIAN, FOOTBALL



Dr. Casey G. Batten enters his fifth year as a team physician with Cal Athletics, and 2010 marks his first year as head team physician. Prior to Cal, Batten was an assistant clinical professor of orthopaedics at the

University of California, San Francisco. He also has provided medical coverage for NCAA championship events including men's and women's basketball, track & field and FCS football. In addition to his responsibilities with the student-athletes at Cal, Dr. Batten continues as an invited speaker on various sports medicine topics on a local and national level, and also serves as a peer reviewer for two respected sports medicine publications. He has published on topics such as concussion, and physical activity factors in adolescent athletes. As a member of the American Medical Society for Sports Medicine (AMSSM), Dr. Batten is active in committee work dedicated to expanding the quality and availability of sports medicine training for medical students and resident physicians. Batten is also responsible for clinical and academic instruction for the UC Davis/UC Berkeley Sports Medicine Fellowship. Dr. Batten holds a bachelor's degree in Kinesiology-Exercise Science from the University of Wisconsin. After attending medical school at the Medical College of Wisconsin, he completed a residency in Family Medicine at the University of Tennessee College of Medicine-Chattanooga Unit. Batten then earned a fellowship with the UC Davis/UC Berkeley Sports Medicine Program. Born and raised in Madison, Wisc., Dr. Batten currently resides with his wife, Alison, in Berkeley.

WES McGAUGH FOOTBALL ATHLETIC TRAINER



A complete profile of Wes McGAUGH can be found on page 66.

MATT HAVRANEK ASSISTANT FOOTBALL ATHLETIC TRAINER



A complete profile of Matt HAVRANEK can be found on page 65.

STUDENT PROGRAMS



Speed Interviewing

There is more to life than wins and losses, and University of California student-athletes have the opportunity to learn that lesson through participation in an NCAA program – CHAMPS/Life Skills – which is designed for athletes to get more out their college years than just what they experience in the athletic arena. By focusing on “real life” skills and personal development, the CHAMPS/Life Skills Program not only assists student-athletes with meeting daily challenges, but enhances student-athletes’ growth in their college years and beyond.

This program helps students by concentrating in four major areas – Academics, Career Development, Community Outreach and Personal Development.

CAREER DEVELOPMENT

The career development portion of the Life Skills Programs offers student-athletes opportunities to prepare themselves for life after college. Each year a variety of workshops on career development are offered including resume writing, interview skills and networking. In addition, the annual Career Connections event puts student-athletes in direct contact with Bay Area professionals who are looking to hire for both internships and full-time jobs. The program has proven to be a valuable source of contact with successful Cal alumni and has initiated career paths for many Golden Bear student-athletes.

COMMUNITY OUTREACH

Cal’s student-athletes exhibit a strong commitment to the community. Over 3,000 hours of giving back is completed each year by participation in a variety of activities such as College Sports Day where they teach 200 kids about their sport, as well as raising funds for various charitable organizations and making meaningful contributions to the community. In doing so, the student-athletes serve as ambassadors between the University and the community and as role models to children.



Graduation at the Greek Theater

Cal Athletics receives requests from local schools and community organizations for student-athletes to speak to kids ranging from kindergarten to high school. The student-athletes address a wide variety of wellness-related topics in addition to emphasizing the importance of education and maintaining self-esteem. The goal is to support young students in finding a path to productive and healthy futures, taking an interest in the children’s lives and providing encouragement to do well in school.

PERSONAL DEVELOPMENT

Through their involvement in the Life Skills Program, Cal student-athletes are prepared to be productive and successful adults when they graduate from the university and move on to their next challenge in life. Whether it is learning how to make a solid first impression as they represent Cal through etiquette training or participating in leadership roles in the department and campus to shape action plans that enhance the student-athlete experience, our student-athletes are actively engaging in opportunities to develop a well-balanced lifestyle, encouraging emotional well-being, personal growth and decision-making skills.



College Sports Day



Apple Conference at Disneyland

CAL IN THE COMMUNITY

Many Cal student-athletes have been active participants in various student-mentor programs with low-income and/or minority youth in the East Bay community. Working in conjunction with the Sage Project, Cal athletes have been paired with young students in a mentor/role model project, often growing to be a part of the child’s extended family. These student-athletes are a positive force in assisting youth to stay in school, eventually enter college and succeed as members of the community.

STUDENT-ATHLETE ADVISORY COMMITTEE

With representatives from all 27 sports at Cal, the Student-Athlete Advisory Committee not only does the group work to improve interaction between student-athletes, coaches and administrators, but it also works with other campus organizations to create positive student-athlete experiences. Among the areas of emphasis are student-athlete welfare, student-athlete image, community service, community building, communication and input on proposed NCAA legislation. The committee recently developed a student-athlete Facebook site and was effective in increasing student-athlete support for each of Cal’s teams.

BIG C SOCIETY

The Big C Society is a group of athletes – both men and women – who share a common bond: they have distinguished themselves by their athletic skill and/or unwavering dedication to Cal Athletics. The purpose of the Big C Society is to encourage and support the athletic program through an uncompromising commitment to excellence.

Among the many activities sponsored by the Big C Society are: the Cal Athletic Hall of Fame Dinner, Student-Athlete Career Night, the Honors Celebration Luncheon, first-year varsity letter awards and a beginning-of-the-year picnic for all Cal student-athletes.

PACIFIC-10 CONFERENCE

The Pacific-10 Conference continues to uphold its tradition as the "Conference of Champions"®, claiming an incredible 171 NCAA team titles over the past 20 years, including eight in 2009-10, averaging nearly nine championships per academic year. Even more impressive has been the breadth of the Pac-10's success, with championships coming in 26 different men's and women's sports. The Pac-10 has led the nation in NCAA Championships in 44 of the last 50 years and finished second five times.



Spanning nearly a century of outstanding athletics achievements, the Pac-10 has captured 390 NCAA titles (267 men's, 123 women's), far outdistancing the runner-up Big Ten Conference's 226 titles.

The Conference's reputation is further proven in the annual Learfield Sports Directors' Cup competition, the prestigious award that honors the best overall collegiate athletics programs in the country. STANFORD won its unprecedented 16th-consecutive Directors' Cup in 2009-10, continuing its remarkable run. Seven of the top-25 Division I programs were Pac-10 member institutions: No. 1 STANFORD, No. 4 UCLA, No. 9 CALIFORNIA, No. 13 USC, No. 14 OREGON, No. 22 ARIZONA STATE and No. 24 WASHINGTON. The Pac-10's three teams in the top 10 was second-most for any conference, behind only the ACC (4), while the Big 12, Big Ten and SEC had one team each.

It was also a historic year for the Pac-10 off the field. After 26 years as Pac-10 Commissioner, Tom Hansen retired from his position and on July 1, 2009, was succeeded by Larry Scott, the former Chairman and CEO of the WTA Tour, a 2008 TIME Magazine Best Sports Executive and a former All-American tennis player at Harvard. Eleven months later, the Conference announced the expansion of the Pac-10 to include Colorado (2012) and Utah (2011); the first time since 1978 the league has invited new members.

The Pac-10 captured eight NCAA titles in 2009-10, tying with the ACC for the most in the country. Of the eight titles, Pac-10 teams claimed a nation's-best five women's NCAA crowns. California also captured the IRA National Championship in men's rowing, the Pac-10's ninth national title of the season.

The Trojans swept the men's and women's water polo titles, also adding the men's tennis crown to its trophy case. The Cardinal claimed the top spot in men's volleyball and women's tennis, while the Bruins took home titles in women's gymnastics and softball. The Pac-10 also had runners up in 14 NCAA Championship events: baseball (UCLA), women's basketball (STANFORD), men's cross country (OREGON), women's golf (USC), men's gymnastics (STANFORD), women's rowing (CALIFORNIA), men's indoor track and field (OREGON), women's outdoor track and field (OREGON), women's soccer (STANFORD), softball (ARIZONA), men's swimming and diving (CALIFORNIA), women's swimming and diving (CALIFORNIA), men's water polo (UCLA) and

women's water polo (STANFORD). Overall, the conference had 33 teams finish in the top four at 20 NCAA Championship events.

The Pac-10 experienced continued success in football as the league sent seven teams to bowl games, tying a Pac-10 record for most bowl participants. The Pac-10 faced tough competition in the bowl season, as four of the seven opponents were ranked in the top 20. Oregon claimed its eighth Pac-10 title in the sport and first since 2001, posting an 8-1 league record. Meanwhile, ARIZONA (Pacific Life Holiday), CALIFORNIA (San Diego County Credit Union Poinsettia), OREGON STATE (Maaco Las Vegas), STANFORD (Brut Sun), UCLA (EagleBank) and USC (Emerald) also earned bowl bids. OREGON and USC were ranked in the top 25 of the Associated Press' poll at season's end, finishing 11th and 22nd, respectively.

Pac-10 regular-season champion WASHINGTON and tournament champion CALIFORNIA represented the Conference in the NCAA Men's Basketball Tournament, and two others competed in other postseason events. The Pac-10 saw a balanced race crown the Golden Bears regular-season champions for the first time since 1960, while every team logged at least six Conference wins, a first in the history of the league. The Golden Bears won a first-round NCAA game against Louisville before falling to eventual NCAA champ Duke.

On the women's side, CALIFORNIA captured its first-ever WNIT crown, and ARIZONA STATE and OREGON also garnered WNIT bids, while

WASHINGTON participated in the first-ever WBI.

It was a historic year for the Pac-10 in baseball as a Conference-record eight teams earned NCAA Tournament bids. ARIZONA STATE and UCLA reached the NCAA College World Series, with the Bruins advancing to the championship series. ARIZONA, CALIFORNIA, OREGON, OREGON STATE, STANFORD and WASHINGTON STATE also represented the Conference in the postseason event. The 80 percent postseason participation rate marked the best percentage by a conference in NCAA Division I history.

The Conference swept two men's and women's sports, capturing national championships in water polo and tennis. USC claimed the men's and women's titles in water polo. The Trojans also claimed the men's tennis crown, while STANFORD came out on top in the women's bracket.

On the men's side, Pac-10 members have won 267 NCAA team championships, far ahead of the 200 claimed by the runner-up Big Ten. Men's NCAA crowns have come at a phenomenal rate for the Pac-10 – 15 basketball titles by five schools (more than any other conference), 51 tennis titles, 44 outdoor track and field crowns, and 26 baseball titles. Pac-10 members have won 24 of the last 41 NCAA titles in volleyball, 36 of the last 51 in water polo, and 21 in swimming and diving national championships.

Individually, the Conference has produced an impressive number of NCAA men's individual champions, as well, boasting 1,171 individual crowns.

PAC-10 CONFERENCE HISTORY

The roots of the Pacific-10 Conference date back nearly 95 years to December 2, 1915, when the Pacific Coast Conference (PCC) was founded at a meeting at the Oregon Hotel in Portland, Ore. The original membership consisted of four schools – the University of California at Berkeley, the University of Washington, the University of Oregon, and Oregon State College (now Oregon State University). All still are charter members of the Conference.

Pacific Coast Conference play began in 1916 and, one year later, Washington State College (now Washington State University) was accepted into the league, with Stanford University following in 1918.

In 1922, the PCC expanded to eight teams with the admission of the University of Southern California (USC) and the University of Idaho. In 1924, the University of Montana joined the league roster, and in 1928, the PCC grew to 10 members with the addition of UCLA.

The Pacific Coast Conference competed as a 10-member league until 1950, with the exception of 1943-45 when World War II curtailed intercollegiate athletic competition to a minimum. During that time, the league's first commissioner was named. Edwin N. Atherton was Commissioner in 1940 and was succeeded by Victor O. Schmidt in 1944. In 1950, Montana resigned from the Conference and joined the Mountain States Conference. The PCC continued as a nine-team Conference through 1958.

In 1959, the PCC was dissolved and the Athletic Associates of Western Universities was formed and Thomas J. Hamilton was appointed Commissioner of the new league. The original AAUW membership included California, Stanford, Southern California, UCLA and Washington. Washington State joined the membership in 1962, while Oregon and Oregon State joined in 1964. Under Hamilton's watch, the name Pacific-8 Conference was adopted in 1968. In 1971, Wiles Hallock took over as Commissioner of the Pac-8.

Ten years later, on July 1, 1978, the University of Arizona and Arizona State University were admitted to the league and the Pacific-10 Conference became a reality. In 1986-87, the league took on a new look, expanding to include 10 women's sports. Thomas C. Hansen was named the Commissioner of the Pac-10 in 1983, a role he would hold for 26 years until 2009. Hansen was succeeded by current Commissioner Larry Scott, who took on the new role in July 2009.

Currently, the Pac-10 sponsors 11 men's sports and 11 women's sports. Additionally, the Conference is a member of the Mountain Pacific Sports Federation (MPSF) in four other men's sports and three women's sports.

The University of Colorado accepted an invitation to join the Pac-10 on June 11, 2010, and on June 17, 2010, the University of Utah agreed to join the Conference. The Buffaloes and Utes will become the 11th and 12th members of the Conference, the first additions to the league since 1978.

The Pacific-10 Conference offices are located 25 miles east of San Francisco in Walnut Creek, Calif.

PACIFIC-10 COMPOSITE & BOWL SCHEDULES

WEEK ONE: SEPT. 4

USC at Hawai'i (Thu., Sept. 2)
 Arizona at Toledo (Fri., Sept. 3)
UC Davis at California
 UCLA at Kansas State
 New Mexico at Oregon
 Sacramento State at Stanford
 Washington State at Oklahoma State
 Washington at BYU
 Oregon State vs. TCU
 Portland State at Arizona State

WEEK TWO: SEPT. 11

Citadel at Arizona
 Montana State at Washington State
Colorado at California
 Syracuse at Washington
 Oregon at Tennessee
 Northern Arizona at Arizona State
 Stanford at UCLA
 Virginia at USC

WEEK THREE: SEPT. 18

California at Nevada (Fri., Sept. 17)
 Portland State at Oregon
 USC at Minnesota
 Nebraska at Washington
 Arizona State at Wisconsin
 Washington State at SMU
 Louisville at Oregon State
 Iowa at Arizona
 Houston at UCLA
 Wake Forest at Stanford

WEEK FOUR: SEPT. 25

CALIFORNIA at ARIZONA
 Oregon State at Boise State
 UCLA at Texas
 USC at WASHINGTON STATE
 Stanford at Notre Dame
 OREGON at ARIZONA STATE

WEEK FIVE: OCT. 2

ARIZONA STATE at OREGON STATE
 WASHINGTON STATE at UCLA
 WASHINGTON at USC
 STANFORD at OREGON

WEEK SIX: OCT. 9

OREGON STATE at ARIZONA
UCLA at CALIFORNIA
 ARIZONA STATE at WASHINGTON
 OREGON at WASHINGTON STATE
 USC at STANFORD

WEEK SEVEN: OCT. 16

OREGON STATE at WASHINGTON
 ARIZONA at WASHINGTON STATE
CALIFORNIA at USC

WEEK EIGHT: OCT. 23

UCLA at OREGON (Thu., Oct. 21)
 WASHINGTON STATE at STANFORD
 WASHINGTON at ARIZONA
ARIZONA STATE at CALIFORNIA

WEEK NINE: OCT. 30

WASHINGTON STATE at ARIZONA STATE
 ARIZONA at UCLA

CALIFORNIA at OREGON STATE
 STANFORD at WASHINGTON
 OREGON at USC

WEEK 10: NOV. 6

ARIZONA at STANFORD
 OREGON STATE at UCLA
CALIFORNIA at WASHINGTON STATE
 WASHINGTON at OREGON
 ARIZONA STATE at USC

WEEK 11: NOV. 13

STANFORD at ARIZONA STATE
OREGON at CALIFORNIA
 WASHINGTON STATE at OREGON STATE
 USC at ARIZONA

WEEK 12: NOV. 20

UCLA at WASHINGTON (Thu., Nov. 18)
STANFORD at CALIFORNIA
 USC at OREGON STATE

WEEK 13: NOV. 27

UCLA at ARIZONA STATE (Fri., Nov. 26)
 ARIZONA at OREGON (Fri., Nov. 26)
 OREGON STATE at STANFORD
WASHINGTON at CALIFORNIA
 Notre Dame at USC

WEEK 14: DEC. 4

ARIZONA STATE at ARIZONA (Thu., Dec. 2)
 USC at UCLA
 OREGON at OREGON STATE
 WASHINGTON at WASHINGTON STATE
 *PAC-10 GAMES IN ALL CAPS

2010-11 COLLEGE BOWL SCHEDULE

Bowl Game	Date, Time (ET)	Site	Matchup	Network
New Mexico	Dec. 18, 2 p.m.	Albuquerque, NM	Mountain West vs. WAC	ESPN
uDrove Humanitarian	Dec. 18, 5:30 p.m.	Boise, ID	MAC vs. WAC	ESPN
R+L Carriers New Orleans	Dec. 18, 9 p.m.	New Orleans, LA	C-USA vs. Sun Belt	ESPN
Beef 'O' Brady's St. Petersburg	Dec. 21, 8 p.m.	St. Petersburg, FL	Big East vs. C-USA	ESPN
MAACO Las Vegas	Dec. 22, 8 p.m.	Las Vegas, NV	Mountain West vs. Pac-10	ESPN
S.D. County Credit Union Poinsettia	Dec. 23, 8 p.m.	San Diego, CA	Mountain West vs. Navy	ESPN
Sheraton Hawaii	Dec. 24, 8 p.m.	Honolulu, HI	C-USA vs. WAC	ESPN
Little Caesars	Dec. 26, 8:30 p.m.	Detroit, MI	Big Ten vs. MAC Detroit	ESPN
AdvoCare V100 Independence	Dec. 27, 5 p.m.	Shreveport, LA	ACC vs. Mountain West	TBD
Champs Sports	Dec. 28, 6:30 p.m.	Orlando, FL	ACC vs. Big East	ESPN
Insight	Dec. 28, 10 p.m.	Tempe, AZ	Big Ten vs. Big 12	ESPN
EagleBank	Dec. 29, 2:30 p.m.	Washington, DC	ACC vs. C-USA	ESPN
Texas	Dec. 29, 6 p.m.	Houston, TX	Big Ten vs. Big 12	ESPN
Valero Alamo	Dec. 29, 9:15 p.m.	San Antonio, TX	Big 12 vs. Pac-10	ESPN
Bell Helicopter Armed Forces	Dec. 30, Noon	Fort Worth, TX	C-USA vs. Mountain West	ESPN
New Era Pinstripe	Dec. 30, 3:20 p.m.	Bronx, NY	Big 12 vs. Big East	ESPN
Franklin American Mortgage Music City	Dec. 30, 6:40 p.m.	Nashville, TN	ACC vs. SEC	ESPN
Bridgepoint Education Holiday	Dec. 30, 10 p.m.	San Diego, CA	Big 12 vs. Pac-10	ESPN
Meineke Car Care	Dec. 31, Noon	Charlotte, NC	ACC vs. Big East	ESPN
Brut Sun	Dec. 31, 2 p.m.	El Paso, TX	ACC vs. Pac-10	CBS
AutoZone Liberty	Dec. 31, 3:30 p.m.	Memphis, TN	C-USA vs. SEC	ESPN
Chick-fil-A	Dec. 31, TBD	Atlanta, GA	TBD	TBD
Dallas Football Classic	Jan. 1, Noon	Dallas, TX	Big Ten vs. Big 12	ESPNU
Outback	Jan. 1, 1 p.m.	Tampa, FL	Big Ten vs. SEC	ABC
Capital One	Jan. 1, 1 p.m.	Orlando, FL	Big Ten vs. SEC	ESPN
Gator	Jan. 1, 1:30 p.m.	Jacksonville, FL	Big Ten vs. SEC	ESPN2
Rose Bowl Game presented by Citi	Jan. 1, 4:30 p.m.	Pasadena, CA	BCS vs. BCS	ESPN
Tostitos Fiesta	Jan. 1, 8:30 p.m.	Glendale, AZ	BCS vs. BCS	ESPN
Orange	Jan. 3, 8 p.m.	Miami, FL	BCS vs. BCS	ESPN
Allstate Sugar	Jan. 4, 8 p.m.	New Orleans, LA	BCS vs. BCS	ESPN
GMAC	Jan. 6, 8 p.m.	Mobile, AL	MAC vs. Sun Belt	ESPN
AT&T Cotton	Jan. 7, 8 p.m.	Arlington, TX	Big 12 vs. SEC	FOX
Papajohns.com	Jan. 8, Noon	Birmingham, AL	Big East vs. SEC	ESPN
Kraft Fight Hunger	Jan. 9, 9 p.m.	San Francisco, CA	Pac-10 vs. WAC	ESPN
Tostitos BCS National Championship	Jan. 10, 8 p.m.	Glendale, AZ	BCS No. 1 vs. BCS No. 2	ESPN